MAUI UNITED WAY

IMPACT REPORT 2019/ 2020

United Way



GIVE. ADVOCATE. VOLUNTEER.



CHAIRMAN'S MESSAGE

We want to take a moment to thank each and every one of our supporters who have stood by Maui United Way through the past year of somewhat unprecedented changes, and challenges. As you all know, we were fortunate to bring Nicholas Winfrey on as our President and CPO. He, along with the incredible staff of MUW, has worked tirelessly to implement our new grant application process. This has opened funding opportunities to both existing and new non-profits here on Maui, allowing us to ensure that funding is being allocated to the ever-evolving critical needs of Maui. Because of their continued efforts, we are better able to evaluate needs and award funding more closely aligned with our core mission. All stakeholders, staff members, and board members involved in this process should be applauded for their efforts.

Because of your generosity and volunteerism, Maui United Way has been able to raise nearly \$800,000 through its annual campaign, even amidst the economic uncertainties of the COVID19 crisis. These monies will support over 30 non-profit organizations, whose services are needed now more than ever. Because of you, we were also able to raise an additional \$145,000 specifically earmarked for our Safety Net Fund, a program developed to proactively assist with the increased need for financial support in the non-profit sector, due to COVID19. This funding is providing aid to 25 non-profit agencies in our community, who are working to provide food and emergency assistance to local families.

Maui is a very unique place. As kama'aina, we all take seriously our responsibility to malama, or care and protect, one another. The outpouring of support we have received over the last 75 years, shows how strong our community is. Nothing, however, exemplifies the value of malama more than what we have seen at Maui United Way over the last 4 months. The unemployment rate in Hawaii is the highest in the nation, with Maui showing the most dramatic swing in the state, jumping from an average unemployment rate of 2.2% to over 36% this past April. Now more than ever, we are seeing needs across the entire community magnify to unimaginable levels. Though this moment in time is unnerving, we have never been more certain of our purpose as a support agency to the entirety of Maui Nui.

Mahalo for all that you, our partners, have done, and continue to do, to support this place we all call home. We look forward to continued partnerships, and a never-ending evolution to ensure that we are able to meet Maui's most vital needs.

Jacob D. Tavares Chairman, Board of Directors

OUR MISSION

is to empower our Maui community through caring partnerships that enrich people's lives.

PRESIDENT'S MESSAGE

Words such as "will", "aim", "expect", "anticipate", "believe", "strive", "vision", "support", "safety net", "uncertainties", "fear", "pay check to pay check", "more needs than resources" have blanketed Maui United Way (MUW) this past year. 2020 marks 75 years of our serving the needs of



Maui Nui. I'm sure we are not the same organization we were back in 1945, and I'm certain that we will continue to evolve every year going forward. We adapt to needs, we pivot during emergencies, and we continue to plan and strategize on where our future efforts will be most impactful. We've continued to be forward thinking as best as we can, but we've also had to do our best to keep our heads above water. This past year has forced us to adapt and pivot to the ever-changing needs of our Maui Nui 'Ohana, as well as the impacts from the Covid-19 crisis.

Maui County is a paradise to many, but we have seen many of our Maui Nui 'Ohana fall through the cracks. Even prior to the Covid-19 crisis, the majority of our population was living paycheck to paycheck and resources were stretched thin. What we're seeing now is an opportunity for our community to reassess how we support each other and how best to move forward. MUW's Safety Net Fund was launched in March with the support of our Board of Directors to provide gap funding for nonprofits supporting those most affected by the Covid-19 crisis. Within two weeks of conceptualization, we were able to distribute greatly needed resources into the community is needs change rapidly. With some of the highest unemployment in the country, we know support will be needed for an extended period of time. We will continue to think outside the box and ensure that every resource we have available is used in the best way possible.

Here at Maui United Way, we understand funding comes with an incredible amount of responsibility. Our top priority is to ensure every dollar that is donated to MUW is used in the best way possible with the largest impact possible on our community. We also believe in full transparency to show our donors and the community how our partners are making positive impacts with the funds distributed. This past year, we developed a better reporting tool for our partners to relay the impact of the great work they're doing. By collecting and sharing this data, MUW will be able to show our supporters exactly how their contributions are positively affecting Maui County and allow us, as an organization, to measure the impacts in entirety across Maui Nui. We are developing these reporting tools in conjunction with our United Way World Wide partners, while taking a leadership role on how to roll out this type of transparency to other United Ways across the country.

As I wrap up my first year at Maui United Way, I have seen and experienced firsthand what an amazing community we are all part of. I have seen students receive much needed supplies, community members receive hot and healthy meals, and first time homeowners receive their keys. Because of the trust of our volunteers, our donors, our partners, and of course the amazing work being done by our nonprofit partners, MUW has served over 28,000+ people through our community impact grants and have been able to help so many families with our Safety Net Fund. I have also seen a community whose needs for services far outweigh the resources available. Dollars are getting scarcer and needs are getting greater every day. As we look forward to what support will be needed, we promise to do everything we can to provide a safety net for those that need it most in our community. We will strive to have the most impactful ways of supporting our partners to do their best work. We will learn from this crisis and be better for it. We believe that if we can show what needs are out there, and what resources are needed to solve them, we can create a better Maui Nui for all.

Thank you to all of our donors, volunteers, board members, community partners, and of course our amazing team, Sherry Yamashita, Makana Nunes, and Angela Stewart, for continuing to lead and step up this year to serve.

Nicholas Winfrey President and Chief Professional Officer

2019-2020 Impact Report

HIGHLIGHTS OF THE YEAR



Maui United Way in your Community

This year celebrates 75 years that we have been serving our Maui Community, ensuring that non-profit services are available for those in need! Together, with our community partners, we continue to impact sustainable change and provide hope for a better tomorrow. Last year, over 28,000 non-profit services were provided to people in need through the generous support of our community.

Maui United Way (MUW) is committed to improving the lives and futures of individuals, children and families by strategically investing in programs that support the needs of EDUCATION, FINANCIAL STABILITY, and HEALTH. MUW partners with 30 partner agencies to provide 31 critical non-profit programs, mobilizes hundreds of volunteers to give back, and advocates for positive change. Maui United Way is inspiring hope, improving lives and creating opportunities for a better tomorrow in Maui County every day.



MEET MAUI UNITED WAY'S NEW PRESIDENT & CPO

Nicholas Winfrey became the new President and Chief Professional Officer on June 17, 2019. He was most recently employed by the Australian Red Cross as its Philanthropy Strategy and Relationship manager, managing a \$5.5 million-dollar portfolio for all major donors and prospects. Prior to that he served as the Vice-President of Planning and Development for the Rancho Coastal Humane Society in California. Nick brings key attributes associated with strategic planning, donor relations and relationship management. He earned his Bachelor of Arts in Human Communication from Arizona State University. "We are fortunate to have someone of Nicholas Winfrey's caliber and experience step up to lead Maui United Way," said Mark Fornwall, Interim Secretary. "He is a strong communicator with deep leadership capabilities."

TOOLS FOR SCHOOL DRIVE

Our 7th Annual Tools for School Drive was the most successful to date! Requests went up by 400 with over 1,200 keiki needing supplies! The Maui community rallied to donate items and raise funds so that 1,214 keiki in need could have the tools they need to head back to school. All supplies were distributed through Maui United Way's 31 non-profit partner agency programs. We want to send a big mahalo to Pacific Media Group and HMSA for their partnership and to Four Seasons Resort Maui at Wailea, Dr. Derrick Beech with Cancer Treatment Specialists, and Deanna Davis from **Elite Pacific Properties for their** generous support. A special mahalo to Jolee Correa-Tanaka, a student at Maui High School, for once again serving as our Student Coordinator for the drive. Mahalo to everyone who donated and volunteered this year. Your generosity is greatly appreciated!









HOLIDAY TOY DRIVE

Maui United Way and Friends of the Children's Justice Center (FCJC) with sponsorship from Pacific Media Group and Queen Ka'ahumanu Center held their **2019 Holiday Toy** Drive to benefit children in need in Maui County, With the overwhelming support of the Maui community, they were able to reach their goal and filled 100% of requests and distributed a record of 2,680 toys. All toys were distributed through Maui United Way's 30 non-profit partner agencies as well as the partners of Friends of the Children's Justice Center. "Mahalo to our sponsors, PMG and QKC, as well as our corporate partners and all donors for your support in making this the best toy drive to date.", shared Maui United Way's President and CPO, Nicholas Winfrey. Anyone who donated a gift to either Pacific Media Group or Queen Ka'ahumanu Center was entered to win a Trip to Las Vegas which was generously donated by PMG. The lucky winner was Michael Ito. Makana Nunes, Community Impact Coordinator for Maui United Way shared, "This year, we had special help from a very generous elf who donated over 200 hours of her time to help with the distribution of the toys to our Partner Agencies. We really can't thank her enough for all her hard work and dedication."



ADVOCATING FOR A BETTER Tomorrow at the Maui fair parade

The Maui Fair Parade was held on October 3rd, 2019 with another successful turnout of 315 walkers/ volunteers who helped us inspire our community to give, advocate, and volunteer. Participants from our 30 Partner Agencies were there to bring awareness to their services, holding signs stating how they choose to "LIVE UNITED". Every walker got a new orange Maui United Way "Maui Nō Ka 'Oi" t-shirt which stood out great in the parade with its bright color. Mahalo to Habitat for Humanity for letting us borrow their truck again!



MAUI UNITED WAY'S NEW Grant Application process

Maui United Way successfully launched a new online grant system for our **Community Impact Grants.** The online grant system has been in development for over two years and is a testament to our previous President and CPO Kari Nunokawa's vision to make it easier for our partners to apply and receive funding. With help from our dedicated Partnership Committee, we opened up the system to all 501c3 organizations in Maui County and received over 45 applications from Maui Nui non-profits. We would like to send a special mahalo to our Community Impact Grant Review Committee which was made up of 30 volunteers with various backgrounds and expertise. They all brought a unique perspective to the review process and knew firsthand what was needed in their neighborhoods. Even though the evaluation process took

place during the Covid-19 lockdown, our volunteers spent countless hours reviewing applications online and were able to conduct virtual site visits and interviews with their assigned applicants. This was no easy task but our team did an amazing job. After thorough evaluations by our dedicated volunteers, we're proud to say that we now have 39 new Partner Agencies which will be allocated over \$1.2 million to grow and serve the community. These funds will be distributed over the next 36 months, a change from our previous one-year funding model. We believe by lengthening the grant distribution to 3 years, this will allow our partners to have time to develop and execute on their best work to serve our Maui Nui 'Ohana.



MAUI UNITED WAY'S Safety net fund

Maui United Way created the **Emergency Safety Net Fund** as a proactive response to the rapidly escalating need due to COVID-19. We launched this fund in March with \$75.000 from our reserved assets to immediately seed this fund with the hope that other corporate partners would join us in our effort. Since then we have received support from Hawaiian Electric Company, Sentry Insurance Foundation, the Bendon Family Foundation, and the community to raise an additional \$145,000 to provide funding to 25 non-profit agencies in this difficult time." The

need varies but we have able to make a big impact on the lives of many experiencing hardships during this pandemic. Our partner agencies have been able to provide food and emergency assistance to our local families as well as provide our children living in rural areas the means to learn in the new online setting. These funds are making a big difference in the lives of our Maui Nui community but the need does not stop there. We don't know what the future is going to look like but we do know that when we work together, everything will be okay.



CRUA PROGRAM

The Covid Rent and Utility Assistance (CRUA) funding is a statewide fundraising effort put on by the United Ways across the state. The purpose of the CRUA Program is to provide rent and utility payments for people whose income has been impacted by the pandemic. The assistance is provided by direct payment made by the four United Ways in the Islands to landlords and/or utility companies. The CRUA program is being managed by one of our partner agencies, Catholic Charities Hawaii. We are grateful to be working on this program to help the Maui Community get back on their feet. Anyone needing assistance can call 211 for more information.



IASK DISTRIBUTION

Nisei Veterans Memorial Center and Maui United Way teamed up to distribute much needed masks to the Maui community. Masks were given to many non-profit agencies and organizations throughout Maui County in late April, then 8,000 face masks were handed out to the community at 4 locations on Maui (TJs Warehouse Outlet, Island Grocery Depot (Kahului and Lahaina) and Pukalani Superette) during the GivingTuesdayNow "Be a Hero, Wear a Mask" campaign on May 5th. Big Mahalo to Everylne Hawaii for purchasing the masks, Hawaiian Airlines for flying in the masks, and Nisei Veterans Memorial Center for coordinating the distribution of the masks. Volunteers included Mayor Victorino, professional surfers Kai Lenny and Ian Walsh, Maui County **Council Members, and Hawaii State** Legislature. "I appreciate the effort to prevent the spread of COVID-19 in our community," Mayor Michael Victorino said. "Our success in leveling the curve comes from members of our community, working together to keep each other healthy, especially our vulnerable kupuna. Mahalo to the Nisei Veterans Memorial Center and Maui United Way for helping to keep Maui strong." The masks were part of Every1ne Hawaii's #Masks4All campaign. The Honolulu nonprofit successfully brought in 2 million masks, disbursing masks to all islands across the State (Maui County received 160,000). The goal was to make the face masks available at no charge to those most in need. This event was indeed a community effort!

MAUI UNITED WAY STAFF

Nicholas Winfrey PRESIDENT & CHIEF PROFESSIONAL OFFICER

Makana Nunes Community Impact Coordinator



Sherry Yamashita OFFICE MANAGER



Angela Stewart CAMPAIGN & PROJECTS COORDINATOR



2019=2020 BOARD MEMBERS

Dr. Luke Bailey Wilfred Cambra - Treasurer Andrea Demetras Leigh Drewry - Vice Chairman Mark Fornwall - Interim Secretary Gerry Lum Wendy Macaheleg Lalaine Manlapao Ellen Nashiwa Lisa Paulson Simon Poole Jennifer Takavesu Jacob Tavares - Chairman of the Board Alex Urban Jason Williams

Hawaii Gas Walker Industries, Ltd. Retired Health Care Executive Lumeria Maui

Retired

Maui Economic Opportunity, Inc. Coldwell Banker Island Properties First Hawaiian Bank Maui Electric Company Maui Health Goodfellow Bros., Inc. Aloha International Employment, Inc.

Mahi Pono

Sentry Tournament of Champions/PGA American Savings Bank

2019-2020 Impact Report

MAHALO AWARDS 2019-2020

Dedication. Commitment. Selflessness.

Each year, individuals and companies that make exceptional commitments to Maui United Way's campaign are honored with the Mahalo Awards. Congratulations to the 2019-2020 award winners for their dedication and enthusiastic support this season. Please join us in saluting these fine awardees for creating hope for a better tomorrow.

MAKING A DIFFERENCE AWARD

Bendon Family Foundation COMMUNITY CHAMPION AWARD Maui Electric Company

BANK OF THE YEAR

First Hawaiian Bank

PARTNER AGENCY OF THE YEAR

SPIRIT OF CARING AWARD Sentry Insurance

HOTEL OF THE YEAR

Marriott's Maui Ocean Club

CAMPAIGN AWARD OF EXCELLENCE

Enterprise Holdings

LIVE UNITED AWARD

Joyce Kawakami of Feed My Sheep

CHAMPIONS OF HOPE AWARD Catholic Charities

Maui Mediation Services

BOARD MEMBER OF THE YEAR Mark Fornwall

COMMUNITY BUILDER AWARD Matson

COMMITTEE ROSTER 2019-2020

EXECUTIVE COMMITTEE

Jacob Tavares, Chairman of the Board Leigh Drewry, Vice Chair of the Board Wil Cambra, Treasurer of the Board Mark Fornwall, Interim Secretary of the Board

FINANCE COMMITTEE

Dr. Luke Bailey Wil Cambra Lalaine Manlapao Jason Williams

INVESTMENT COMMITTEE

Wil Cambra Lalaine Manlapao Jacob Tavares Jason Williams

PARTNERSHIP Committee

Mark Fornwall, Chair Andrea Demetras Gerry Lum Ellen Nashiwa Simon Poole Jacob Tavares

MARKETING AND FUNDEVELOPMENT COMMITTEE

Wendy Macaheleg Ellen Nashiwa Lisa Paulson Jennifer Takayesu Alex Urban

FINANCIAL STATEMENT Fiscal Year 7/1/18 - 6/30/19

ASSETS

Current Assets	
Cash and Cash Equivalents	uivalents \$150.047
Accounts Receivable	
Pledges Receivable	
2017-2018 Campaign	\$73,458
2018-2019 Campaign	\$174806
Allowance for Uncollectible	(\$56,000)
Prepaid Expenses	\$6,844
Total Current Assets	\$349,155
Fixed Assets	
Building	\$258,484
Furniture & Equipment	\$55,985
Leasehold Improvements	\$29,514
Total Fixed Assets	\$343,983
Less Accumulated Depreciation	(\$193,844)
Net Fixed Assets	\$150,139
Other Assets	
Investments	\$1,959,221
TOTAL ASSETS	\$2,458,515

LIABILITIES & NET ASSETS

Current Liabilities

Total Current Liabilities	\$35,625
Refundable Advance	\$10,600
Deferred Revenue	\$15,000
Payroll Liabilities	\$6,535
Accounts Payable	\$3,490

Net Assets

Unrestricted Net Assets	\$564,796
Temporarily Restricted Net Assets	\$1,858,094
Permanently Restricted Net Assets	\$958,723
Total Net Assets	\$2,422,890

TOTAL LIABILITIES AND NET ASSETS

\$2,458,515

LEADERSHIP GIVERS

Exceptional Donors who have invested \$1,000 or more to the current campaign.

Jonathan E. Acosta Krista Alvarado Annabel Arase Dr. Derrick J. Beech **Richard Bissen** Linda & Charles Chandler Rowena Dagdag-Andaya **Cindy & Mark Dankberg** Marada & Linda Decker Andrea Demetras Michael B. Dolan Shawn K. Donlin Terrie R. Eliker Sumner & Angela Erdman **Graham Hall** Thomas B. Haynes Ridge M. Higa Lawrence & Mary Hughes Spencer S. Ishikawa Russell E. Johnson RoseMary M. Keahi-Heath Leinaala K. Kealoha **Todd Macfarlane** Nathan T. Matanane Peter & Victorine Merriman Dr. Thomas Milovina **Stacey Moniz**

Charlotte A. Myers Ellen S. Nashiwa **David & Brigitte Nelson** Diana Nimmo **Charles & Kathleen Oliveira** Lorrie A. Onaga **Graham Peake** Mr. & Mrs. Ricky A. Purdy Sr. **Christopher Reynolds** Frank Rocha **Kyle Sakamoto** Kyle D. Sentinella Merle Minami-Shima Troy K. Stupplebeen Sue Tabor Sharon Suzuki **Brad Uchida** Lynne Uchima David J. & Susan Underwood Ventura Ohana Jacob W. Verkerke **Rick & Erin Volner Mason & Trudy Williams** Michael L. Williams Frank & Carol Winnert **Justin E. Yeargers**

OUTSTANDING COMMUNITY **SUPPORTERS**

Outstanding businesses combined with the support of their employees, foundations, and trust donors who have generously contributed to Maui United Way.

\$100.000+

Sentry Insurance Foundation

\$50.000-\$99.999

Hawaiian Electric Maui Electric Company The Bendon Family Foundation

<u>\$20.000-549.999</u>

Enterprise, Alamo & National Car Rental First Hawaiian Bank/Foundation Marriott`s Maui Ocean Club Alexander & Baldwin

\$10.000-\$19.999

Atherton Family Foundation Bank of Hawaii County of Maui - IT Services Goodfellow Bros., Inc. Hiland Foundation Matson Walker Industries

\$5.000-\$9.999

ABC Stores American Savings Bank Costco Wholesale County of Maui - Fire Control County of Maui - Police Department Hale Mahaolu **One Ohana Foundation** Towne Island Homes (Zilber Ltd) VIP Foodservice

inn-s4<u>.999</u>

A & B Properties, Inc. AES Distributed Energy Aloha House Aston -The Whaler on Ka'anapali Aston Ka'anapali Shores Central Pacific Bank County of Maui - Dept. of **Environmental Management** County of Maui - Personnel Services **County of Maui - Public Works** Dorvin D. Leis Co. HC&D

Haleakala Ranch Hawaiian Cement Ka'anapali Beach Hotel Kahului Trucking & Storage Maui Adult Dav Care Centers Maui Beach Hotel Maui Economic Opportunity **MDU Resources Foundation** State of Hawaii - DOE

\$2.500-\$4.999 (CONT.)

State of Hawaii - Judiciary Target The Fairmont Kea Lani Maui The Maui News/Hawaii Publications Wailuku Federal Credit Union

Arisumi Brothers County of Maui - Finance County of Maui - Human Concerns County of Maui - Mayor's Office County of Maui - Parks & Recreation County of Maui - Planning County of Maui - Prosecuting Attornev County of Maui - Water Supply Hawaiian Dredging & Construction ILWU Local 142 Kamehameha Schools-Maui Malama Family Recovery Center Maui Oil Company Par Hawaii Peake & Lavoy LLC The Maui Farm US Bank Women Helping Women

IN KIND GOODS/SERVICES VALUED AT \$1,000 OR MORE: Pacific Media Group

MAHALO A&B

For over 50 years, the Alexander & Baldwin Foundation (A&B) has generously invested in the Maui community through Maui United Way. Without A&B's constant and unwavering backing, Maui County would be at a loss. MUW is so grateful to the Alexander & Baldwin Foundation for their generosity and support of Maui's people and the entire community. And this year, 2020, they are celebrating 150 years strong! Congratulations and Mahalo, Alexander & Baldwin!

MAKING AN IMPACT WITH OUR COMMUNITY PARTNERS 2019-2020 FUNDING

Maui United Way is committed to improving the lives and futures of individuals, children and families by strategically investing in programs that support the needs of EDUCATION, FINANCIAL STABILITY, and HEALTH. In 2019-2020, MUW partnered with 30 partner agencies to provide 31 critical non-profit programs, mobilized hundreds of volunteers to give back, and advocated for positive change. Maui United Way is inspiring hope, improving lives and creating opportunities for a better tomorrow in Maui Nui every day.



EDUCATION Helping children and youth achieve their potential through education

Best Buddies Hawaii Maui School Friendship Program	\$15,391.20
Big Brothers Big Sisters Hawaii, Inc Maui Community/Site Based One-to-One Mentoring	\$15,084.48
Boy Scouts of America, Maui County Council Boy Scouting Program	\$9,019.92
Boys & Girls Clubs of Maui Triple Play Program is a game plan for the mind, body & soul	\$9,344.91
Child & Family Service Sexual Assault Prevention & Education for youth	\$12,222.12
Girl Scouts of Hawaii Girl Scout Leadership Development Program	\$7,542.72
IMUA Family Services Early Childhood Development Program (ECDP)	\$21,964.68
Maui Family Support Services, Inc Early Head Start (EHS) - Early Childhood Education	\$22,859.76
Maui Mediation Services Mediation Services and Conflict Resolution Training	\$16,467.60
Pa'ia Youth Council, Inc Pa`ia Bay Café Program	\$12,723.12



INCOME Helping families become financially stable and independent

Catholic Charities Hawaii Community of Hope Program	\$9,869.02
Habitat for Humanity Maui Homeownership 101 Program	\$12,104.09
Ka Hale A Ke Ola Homeless Resource Centers, Inc Employment Support Services Program	\$10,860.18
Ohana Makamae, Inc Keiki Makamae - Family Strengthening Program	\$11,864.43
PATCH-People Attentive to Children Cash for Caring	\$4,523.91
The Maui Farm, Inc Family Strengthening Program	\$14,459.54
The Salvation Army Family Services Program	\$11,949.05

HEALTH Improving people's health

Aloha House\$16,785.65 Medically monitored detoxification
Alzheimer's Association Aloha Chapter (Maui)\$4,121.51 Understanding Memory Loss: Classes for Maui Family Caregivers
American Red Cross\$15,688.08 Disaster Response & Preparedness Program in Maui County
Feed My Sheep\$15,529.86 Mobile Food Distribution
Hospice Maui\$10,670.12 Hospice Care
IMUA Family Services
Malama Family Recovery Center\$17,096.57 Therapeutic Living Program for Women
Maui Adult Day Care Centers\$18,335.54 Elderly Day Care Program
Maui Youth and Family Services\$17,834.04 Substance Abuse Treatment for Adolescents
Mental Health America of Hawaii, Maui Mental Health Education, Advocacy and Family Strengthening
Mental Health Kokua
Parents and Children Together (PACT)\$4,993.40 Maui Family Peace Center-Pu'u Honua Unit
Planned Parenthood of Hawaii
Special Olympics Hawaii, Maui County
Women Helping Women\$20,179.32 Emergency Shelter and Support Programs for

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LIVE UNITED

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LASTING IMPACT

Maui United Way

OUR VISION

To lead in uniting partners to provide a thriving, sustainable quality of life by effectively addressing Maui's most vital needs and inspiring people to give, advocate and volunteer.

OUR VALUES

- Promoting Integrity and Transparency
- Leading in Volunteerism
- Empowering our Community Partners
- Fostering Community Wellness
- Caring for 'Ohana

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