

# 2023-2025 Community Impact Grant Information Meeting

January 31, 2023

United  
Way



Maui United Way

EDUCATION



INCOME



HEALTH



# Today's Agenda



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- Community Impact Grant Purpose
- Overview of 2023 Community Impact Grant RFP
  - Eligibility
  - Funding Categories
  - Timeline
- Basic e-CImpact Navigation
- Creating Metrics
- Q&A and Feedback

# Community Impact Grant Purpose



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Maui United Way's Community Impact Grant is intended to support programs providing vital services (Health, Education, Income) to individuals and families within Maui County.

All MUW grant awards will be capped at \$15,000 per funding year. An agency may submit only one application for a single program during this funding cycle.

# Eligibility



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Any nonprofit operating in Maui County is eligible if the organization meets the following requirements:

- Holds a 501(c)(3) determination
- Compliant with the Patriot Act
- In good standing with the Department of Commerce and Consumer Affairs
- Registered and compliant with the Hawaii Attorney General's Office
- Fiscally sound
  - most recent Audit or Financial Review (if revenue does not exceed \$500,000)
  - IRS Form 990- last 3 years (agencies younger than 3 years can provide what is available but 1 year is the minimum requirement)

# Funding Categories



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Maui United Way's work is focused on supporting vital non-profit organizations and programs that directly impact one's life. The three funding area categories are described below.

**Education-** Helping children and youth achieve their potential

**Income Sustainability-** Promoting financial stability and independence

**Health-** Improving people's mental and physical health as well as access to healthcare

# Timeline



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Application released: Tuesday, January 24, 2023

Grant period: July 1, 2023 to June 30, 2025 (two-year)

Proposal due date: Friday, March 3, 2023 at 11:59pm (HST)

Invitation to next phase of process: March 10, 2023

Site Visits/Interviews: April 17 - 28, 2023 (1 hour)

Award Notification: June 2, 2023

# Virtual Site Visit / Interview (1 hour)



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## Site Visit & Interview Agenda - April 17 - 28

5 mins: Introductions (Introduction of MUW Team/Introduction of Agency Representatives)

25 mins: Pictures or a Video of Facilities and Program Service Area with a quick overview of the agency and program you are applying for, why you need funding, and why you would like to partner with MUW

30 mins: Questions & Answers -This part of the interview will provide an opportunity for the allocation team to ask additional questions that were not addressed in the application.

We strongly recommend that you have a representative(s) capable of answering questions from the following perspectives and expertise:

1. Finance
2. Executive Director/Management
3. Program Director
4. Client Testimonial
5. Board Member/Volunteer

# Establishing a new e-CImpact login for new agencies



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# Navigating the e-CImpact System



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# Creating Metrics



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# Definitions



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The **OUTCOMES** are what the organizations wants or needs to achieve. The **OUTPUTS** are the actions or items that contribute to achieving an outcome.

Define an annual outcome. Outcomes measure changes in knowledge, attitude, skills, or behavior of the target population. Outcome should be Specific, Measurable, Achievable, Realistic, and Time-framed.

Outputs are quantitative measurements of the success of your proposed outcome. Three outputs are required.

# Best Practices in Creating Outcomes and Outputs



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- Create measures that your program uses to determine the effectiveness of its activities
- Set up SMART metrics: specific, measurable, achievable, realistic, and time-framed
- Include a quantifiable annual target (number or percent expected to achieve)
- Use clear, succinct statements. Avoid long descriptions.

## Required:

- One annual outcome
- Three outputs for the program outcome

# Examples



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**Outcome: Increase food access to the rural communities of Hana, Moloka'i and Lana'i.**

Output 1: Number of pounds of food to distribute to the community

Output 2: Number of days of food pantry is open

Output 3: Number of families served

**Outcome: Assist kupuna in crisis situations through one-on-one support**

Output 1: Number of Kupuna in crisis situations provided with referrals and case coordination

Output 2: Number of Kupuna provided with financial assistance to stabilize a crisis situation

Outcome 3: Amount of Financial Assistance provided to kupuna in crisis situations

# Data Source & Collection Method



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DATA SOURCE is the where your data comes from and/or the instrument used to collect data, such as a questionnaire, online survey, attendance sheet, database, existing school record, etc.

COLLECTION METHOD is a brief description of how you intend to gather the data, such as through an interview (in person, phone, web-based), observation, focus group, review of a school record, etc.

# Performance Measurement



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Examples of types of performance measurements but not limited to:

- Families Served
- Individuals Served
- Kupuna Served
- Keiki Served
- Meals Provided
- Pounds of Food Distributed
- Amount of \$\$ Provided

Please note that your type of measurement does not need to be from the provided list.

Please enter a quantifiable annual target (number expected to achieve do not report percentages) for Year 1 and Year 2.

When counting individuals, the number should be unduplicated.

# More Examples



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Program Outcomes: Participants will increase job readiness and/or develop skills for job advancement.

Output (1): Number of participants obtained employment, or advanced career, or had an improvement in work condition.

Data Sources/Collection Methods: Job placement form/notice, case records.

Output (2): Number of participants who received Job Readiness Training.

Data Sources/Collection Methods: Sign-in sheets, attendance record, case record.

Output (3): Number of participants who received employment counseling.

Data Sources/Collection Methods: Sign-in sheets, attendance record

For each output, be prepared to have a Target Number to serve for Year 1 & 2.



# Contact Information



Maui United Way

## Technical assistance with e-CImpact

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## Proposal Questions

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\*\*\*Not Available on March 3, 2023

# Questions and Feedback



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**OPPORTUNITIES**

**FOR A BETTER**

**TOMORROW.**

