Our mission is to empower our community through caring partnerships that enrich people’s lives.

Mission Statement

Aloha Friends and Donors,

Maui United Way means so much to me, personally. I have a special place in my heart for each and every one of our nonprofit partner agencies, as they have touched the lives of a number of my family and friends. In desperate times of need, we often go above and beyond to bring improvement to certain situations, but sometimes our efforts just aren’t enough. Luckily, with the help of Maui United Way, we are able to reach out to 41 partner agency programs for guidance and support. It is such an honor to be a part of a better tomorrow for our community! While we help to raise funds for our partner agencies, we also work to increase awareness within our island’s community about our partner agencies and the services they provide.

Words cannot express enough how grateful I am for your support of Maui United Way. You all have made a huge difference in our community and should be very proud of that. We pull together when times are hard and we take care of our island home!

I am very pleased to say that even during tough times, individuals and businesses alike have once again pulled together to give back to those in need. With the generosity of our caring donors, we were able to raise a total of $989,190.58 in our 2013-2014 Campaign. The funds raised will provide much needed support for our 40 partner agencies and their 41 programs.

On behalf of the Board, staff, and volunteers of Maui United Way, I thank you for your continued support, commitment and generosity to our Community. Maui is truly ‘No Ka Oi.’

Deanna Davis
CHAIRWOMAN OF THE BOARD OF DIRECTORS

To LIVE UNITED means we are willing to be part of something bigger than ourselves. It means we are willing to invest in our friends, neighbors, and community. It means that we care about influencing the conditions of all to ensure everyone has hope in their time of need. Maui United Way is at the heart of this belief, working to ensure people care for one another, unite to solve problems, and encourage the importance of giving.

I am honored to be at the helm of an organization with such a rich history of service to Maui County. MAHALO to the exceptional generosity of our donors and the outstanding commitment of our partners and volunteers, as thousands of Maui County residents have benefitted from Maui United Way’s community engagement over the last year.

Maui United Way brings together a variety of partners, people and organizations who bring the passion, expertise and resources needed to get things done. We are committed to focusing on outcomes, addressing the underlying root causes of our most pressing issues while simultaneously making sure people get the short term help they need.

We believe that everyone has a role in building a better future for all, and we will continue to encourage all to help us shape community-wide change. In 2013, our partners, donors and volunteers have answered the call to GIVE, ADVOCATE and VOLUNTEER. We are inspired by their participation and will continue to tackle the underlying causes of complex problems throughout our county. On behalf of all of us at Maui United Way, thank you for your continued commitment and caring support to transform lives in our community.

Mahalo Nui Loa,

Laksmi Melelani Abraham
PRESIDENT & CHIEF PROFESSIONAL OFFICER

Chairmans Message
Highlights of the Year

MAUI COUNTY’S SAFETY NET
For more than 50 years, Maui United Way has safeguarded our community, making sure that non-profit services are available when needed. Together, with our community partners, we continue to make improvements. Last year, 73,744 services were provided to people in need, here on Maui.

EDUCATION
36,128 services were provided to focus on helping children and youth achieve their potential.

INCOME
13,429 services were provided to promote financial stability and independence to low-income families and individuals.

HEALTH
24,187 services were provided to improve people’s health.

IMPROVING LIVES THROUGH COMMUNITY IMPACT
Maui United Way is committed to improving the lives and futures of individuals, children and families by strategically investing in programs that support the needs of EDUCATION, INCOME, and HEALTH. By partnering with a network of 40 health and human service agencies, Maui United Way helps provide critical services to our community and increases the power of local charities by providing dedicated volunteers. Maui United Way is inspiring hope, improving lives and creating opportunities for a better tomorrow in Maui County every day.

12 @ TWILIGHT GOLF TOURNAMENT
Maui United Way hosted their 1st Annual 12@Twilight Golf Tournament, a 12-hole, four-man scramble at the beautiful Wailea Old Blue Golf Course. The tournament consisted of refreshments at every hole, raffle prizes, and the chance for three golfers to shoot for one million dollars! We are very grateful to have teamed up with Karey Kapoi who served as the Event Chair.

SCHOOL SUPPLIES DRIVE
Maui United Way collected over 500 school supplies that were distributed to keiki in need through our 41 partner programs. Our School Supplies Drive was chaired by Jolee Correa, a sixth grader at `Iao Intermediate School. In her efforts, Jolee drafted a donation request letter, recruited business and community support, and created drop boxes which were placed at various locations. Jolee stated that her goal for this project was to “help kids who can’t afford school supplies get the proper tools they need to succeed in the classroom”. Jolee is an inspiration to us all and her efforts provided much needed support to many students here on Maui.

HOLIDAY TOY DRIVE
Maui United Way teamed up with several local businesses to make the holidays brighter for hundreds of people in need with our Annual Holiday Toy Drive. More than 800 toys were donated and distributed through our partner agencies to families in our community. Mahalo to all of our sponsors for supporting this effort that allows us to help so many families each year.

Pacific Media Group
Skyline Eco-Adventures
House Mart, Ace Hardware & Ben Franklin Crafts
Carden Academy of Maui
Makawao Veterinary Clinic
Hawaii National Bank
Habitat for Humanity
Genki Sushi-Maui Mall
County of Maui
Meyer Computer, Inc.

Mahalo to all of our sponsors, golfers and volunteers for making this year’s 12@Twilight Golf Tournament a huge success!
AFL-CIO LABOR COMMUNITY SERVICES PROGRAM
Maui United Way and Organized Labor have been partnered for more than 60 years in an effort to help our community. This program provides assistance to families in need and provides fundraising campaign support to union affiliated businesses. We appreciate their partnership and support for our local community.

VOLUNTEERS MAKING A DIFFERENCE
Maui United Way’s greatest resource is our volunteers! Our volunteers are critical to our success and each one has an enormous impact on the well-being of our communities. They truly make a difference in day-to-day life by delivering critical services, supporting young people, advocating for the less fortunate and much more. In 2013, hundreds of individuals volunteered with Maui United Way, contributing 1,884.25 hours. We would not be able to fulfill our mission of empowering our community without our dedicated volunteers. Mahalo to all of our volunteers for joining the LIVE UNITED movement and creating opportunities for a better tomorrow.

ADVOCATING FOR A BETTER TOMORROW
Maui United Way mobilizes volunteers in support of our 41 partner agency programs. Last year, 300 volunteers marched to advocate for community support. In addition, Maui United Way highlights the work of our partner agencies at our annual Partner Agency Fair. By encouraging our community to LIVE UNITED, we continue to advocate and provide awareness for those in need.
$5000-$9999
Aloha United Way
Boeing Company
County of Maui-MIS
County of Maui-Police Department
Hale Mahaolu
Hawaiian Telcom
House Mart, Ace Hardware and Ben Franklin Crafts
Kaanapali Beach Hotel
Kahului Trucking & Storage
Macy’s East
The Fairmont Kea Lani Maui

$2500-$4999
A & B Properties, Inc.
ABC Stores
American Savings
Central Pacific Bank
County of Maui-Planning Department
County of Maui-Prosecuting Attorney
County of Maui-Department of Water Supply
Federal Express
Four Seasons Resort
Goodfellow Brothers
Hawaii Gas
Hawaii Pacific Area Combined Federal Campaign
Hawaiian Cement
Hawaiian Dredging & Construction
Hyatt Regency Maui Resort and Spa
ILWU Local 142
Kamehameha Schools-Maui
Laborer’s International Union Local 368
Maui Economic Opportunity, Inc.
MDU Resources Group, Inc
Oceanic Timewarner Cable of Hawaii
Robert W. Clark Charitable Foundation, Inc
State of Hawaii-UH-Maui College
The News
Trusted
United Parcel Service
Women Helping Women

$1000-$2499
Ace Hardware-Lahaina
Aloha House
Arisumi Brothers
Aston Kaanapali Shores
Cameron Foundation
Community Clinic of Maui
County of Maui-School of Environ. Mgmt-
Wastewater-Electrical/Mechanical Section
County of Maui-Civil Defense
County of Maui-County Council/Council Services
County of Maui-Finance-Real Property
County of Maui-Human Concerns-Senior Services
County of Maui-Liquor Control-Admin.
County of Maui-Mayor’s Office/Management
County of Maui-Personnel Services
DFS Hawaii
Dollar Thrifty Automotive Group
Dorwin D. Leis Co.
Foodland Supermarkets, Ltd.
Habitat for Humanity Maui
Haleakala Ranch
Hawaii Publicaion Inc.
HGEA
Hospice Maui
Imua Family Services
Lahaina Myth & Magic Theatre, LLC
Matson, Inc.
Maui Adult Day Care Centers
Maui Beach Hotel
Maui County Employees FCU
Maui Family Support Services
Maui Fire Control
Maui United Way
Maui Youth and Family Services
Queen Liliuokalani Children’s Center
Servco - Lcus, Hawaiian
State of Hawaii-DOE-Makawao Elementary School
State of Hawaii-DOE-Waihee School
State of Hawaii-DOE-District Office
State of Hawaii-DOT-Firefighter/Crash & Rescue Airport
Takamiya Market
TD Food Group
Territorial Savings Bank
The Westin Maui Resort & Spa
Title Guaranty Escrow Services
VIP Foodservice
Wal-Mart Corporation
IN KIND GOODS/SERVICES VALUED AT $1000 OR MORE:
A-American Storage
Artystry8 - Wailani Artates
Meyer Computer, Inc.
Michael Dunicliffe
Pacific Media Group

Making an Impact with Our Community Partners
2013-2014 FUNDING

EDUCATION  Helping children and youth achieve their potential through education

BEST BUDDIES HAWAII
Best Buddies Maui County Middle and High School Project  $11,000

BIG BROTHERS BIG SISTERS OF MAUI
Community/Site Based Mentoring Programs  $26,000

BOOK TRUST
Empowering Students Through Literacy  $10,000

BOY SCOUTS OF AMERICA, MAUI COUNTY COUNCIL
Boy Scouting  $8,000

BOYS & GIRLS CLUBS OF MAUI
Power Hour and College Bound Programs  $15,050

CHILD & FAMILY SERVICE
Maui Sexual Assault Center  $17,000

GIRL SCOUTS OF HAWAII
Girl Scouts Leadership Development Program  $9,000

HAWAII METH PROJECT
Community Outreach and Meth Prevention Education  $17,000

IMUA FAMILY SERVICES
Early Childhood Development Program  $30,000

LAHAINA ARTS ASSOCIATION
Maui Youth Art Outreach Program  $6,500

MAUI FAMILY SUPPORT SERVICES, INC.
Early Head Start Program  $28,000

MEDIATION SERVICES OF MAUI, INC.
Conflict Resolution Services and Training Program  $24,715

PA’IA YOUTH & CULTURAL CENTER
Pa’ia Bay Café  $15,000
**INCOME** Helping families become financially stable and independent

<table>
<thead>
<tr>
<th>Organization</th>
<th>Program Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>CATHOLIC CHARITIES HAWAII</td>
<td>Community of Hope Program</td>
<td>$16,206</td>
</tr>
<tr>
<td>CONSUMER CREDIT COUNSELING SERVICES OF HAWAII</td>
<td>Credit/Debt Management and Foreclosure Mitigation Counseling</td>
<td>$15,000</td>
</tr>
<tr>
<td>HABITAT FOR HUMANITY MAUI</td>
<td>Building Houses, Building Hope Program</td>
<td>$23,509</td>
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<tr>
<td>KA HALE A KE OLA HOMELESS RESOURCE CENTERS, INC.</td>
<td>Employment Support Services Program</td>
<td>$9,000</td>
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<tr>
<td>MAUI FAMILY YMCA</td>
<td>Financial Assistance Program</td>
<td>$5,000</td>
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<tr>
<td>‘OHANA MAKAMAE</td>
<td>Keiki Makamae - Family Strengthening Program</td>
<td>$14,824</td>
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<tr>
<td>PATCH-PEOPLE ATTENTIVE TO CHILDREN</td>
<td>Infant Toddler Training</td>
<td>$5,000</td>
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<tr>
<td>THE MAUI FARM, INC.</td>
<td>Family Strengthening Program</td>
<td>$8,500</td>
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<tr>
<td>THE SALVATION ARMY-MAUI COUNTY</td>
<td>Family Services Program</td>
<td>$17,172</td>
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</table>

**HEALTH** Improving people’s health

<table>
<thead>
<tr>
<th>Organization</th>
<th>Program Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALOHA HOUSE, INC.</td>
<td>Substance Abuse Treatment for Adults</td>
<td>$20,500</td>
</tr>
<tr>
<td>ALZHEIMER’S ASSOCIATION, ALOHA CHAPTER</td>
<td>“What Now?” Family Caregiver Classes</td>
<td>$12,208</td>
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<tr>
<td>AMERICAN HEART ASSOCIATION-MAUI DIVISION</td>
<td>Love Your Heart, Help Your Brain Program</td>
<td>$8,000</td>
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<tr>
<td>AMERICAN RED CROSS, HAWAII STATE CHAPTER</td>
<td>Disaster Preparedness and Response Program in Maui County</td>
<td>$15,863</td>
</tr>
<tr>
<td>COMMUNITY CLINIC OF MAUI, INC., DBA MALAMA I KE OLA HEALTH CENTER</td>
<td>Oral Health Care Program</td>
<td>$21,314</td>
</tr>
<tr>
<td>FEED MY SHEEP</td>
<td>Island Wide Mobile Food Distribution Program</td>
<td>$18,792</td>
</tr>
<tr>
<td>HOSPICE MAUI, INC.</td>
<td>Hospice Care</td>
<td>$16,151</td>
</tr>
<tr>
<td>IMUA FAMILY SERVICES</td>
<td>Camp IMUA</td>
<td>$10,000</td>
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<tr>
<td>MALAMA FAMILY RECOVERY CENTER</td>
<td>Therapeutic Living Program for Women</td>
<td>$15,700</td>
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<tr>
<td>MAUI ADULT DAY CARE CENTERS</td>
<td>Adult Day Care Services</td>
<td>$20,000</td>
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<tr>
<td>MAUI AIDS FOUNDATION</td>
<td>Individualized Case Management Program for Native Hawaiians and Asian Pacific Islanders living with HIV/AIDS</td>
<td>$3,000</td>
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<tr>
<td>MAUI YOUTH &amp; FAMILY SERVICES</td>
<td>Substance Abuse Treatment for Adolescents Program</td>
<td>$15,000</td>
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<tr>
<td>MENTAL HEALTH AMERICA OF HAWAII-MAUI COUNTY BRANCH</td>
<td>Education, Advocacy and Family Support Services</td>
<td>$12,448</td>
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<tr>
<td>MENTAL HEALTH KOKUA</td>
<td>Psycho-Social Rehabilitation and Residential Services</td>
<td>$15,088</td>
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<tr>
<td>PARENTS AND CHILDREN TOGETHER (PACT)</td>
<td>Maui Family Peace Center-Pu’uhonua Unit</td>
<td>$5,000</td>
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<tr>
<td>PLANNED PARENTHOOD OF HAWAII (MAUI)</td>
<td>Health Care and Family Planning for Un- and Under-Insured Individuals</td>
<td>$15,000</td>
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<tr>
<td>SPECIAL OLYMPICS HAWAII, MAUI COUNTY</td>
<td>Special Olympics Maui County</td>
<td>$10,000</td>
</tr>
<tr>
<td>WOMEN HELPING WOMEN</td>
<td>Emergency Shelter &amp; Support Programs for Victims of Domestic Violence</td>
<td>$20,453</td>
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<tr>
<td>DESIGNATIONS TO NON-PARTNER 501(C)(3) NON-PROFITS</td>
<td></td>
<td>$9,157</td>
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</tbody>
</table>
Financial Statement
AUDITED FISCAL YEAR 7/01/12 - 06/30/13

ASSETS
CURRENT ASSETS
Cash and Cash Equivalents   $246,841.00
Investments     $1,656,153.00
Accounts Receivable
2012-2013 Campaign    $352,797.00
Allowance for Uncollectible   ($65,000)
Net Pledges Receivable    $287,797.00
Other receivables    $3,447.00
Prepaid Expenses    $3,003.00
Total Current Assets    $2,197,241.00

FIXED ASSETS
Wailuku Office Condo    $258,484.00
Office Furniture & Equipment   $55,985.00
Leasehold Improvements    $29,514.00
Accumulated Depreciation   ($129,513.00)
Net Fixed Assets    $214,470.00

TOTAL ASSETS     $2,411,711.00

LIABILITIES & NET ASSETS
CURRENT LIABILITIES
Accounts Payable    $54,908.00
Wages and Payroll Taxes Payable  $3,176.00
Total Liabilities     $58,084.00

NET ASSETS
Unrestricted Net Assets    $424,967.00
Temporarily Restricted Net Assets  $969,937.00
Permanently Restricted Net Assets  $958,723.00
Total Net Assets    $2,353,627.00

TOTAL LIABILITIES AND NET ASSETS    $2,411,711.00

Board Members
Lahela Aiwohi    Chair   UPW
Libby Behn      Volunteer
Kristi Bendon   Carden Academy of Maui/Green Building, LLC
Scott Blaine    Goodfellow Bros., Inc.
Steve Castro    ILWU, Local 142
Rick Colletto   Oceanic Time Warner Cable
Deanna Davis    Chair   Pacific Radio Group, Hawaii Operating Engineers
Dean Duque      First Hawaiian Bank
Carol Gentz     Hawaiian Islands Land Trust
Micheal Gloud   Volunteer
Carolann Guy    American Savings Bank
Jeff Haughey    Enterprise Holdings
Stephen Kealoha  Vice Chair Volunteer
Mathew McNeff   Maui Electric Company
Chad Metcalfe   Metcalfe Restaurants Inc.
Paul Mizoguchi  Secretary  HouseMart, Ace Hardware Stores & Ben Franklin Crafts
William Nill    Boeing
Tehani Nunez    HGEA
Gary Passon     Aloha Aku
Catherine Shimizu   Central Pacific Bank
Curris Tom      Ex-Officio Bank of Hawaii
Christine Williams    Treasurer  Montage Hotels

Bold = Executive Committee Members

Maui United Way Staff

LAKSHMI ABRAHAM
President & Chief Professional Officer
ASHLEY ANOBA
Administrative Assistant
DANIELLE SANCHEZ
Office Manager
LENA STATON
AFL-CIO Community Services Liaison
KANOE MEDEIROS
Campaign & Projects Coordinator
Committees 2013-2014

INVESTMENT COMMITTEE:
Rick Colletto
Jeff Gerard, Chair
Curtis Tom
Jason Williams, Co-Chair

FINANCE COMMITTEE:
Scott Blaine
Craig Bode, Chair
Dean Duque
Carol Gentz
Paul Mizoguchi
Gary Passon
Curtis Tom, Co-Chair
Christine Williams

COMMUNITY IMPACT COMMITTEE:
Kristi Bendon
Scott Blaine
Sandra Florence, Chair
Jeff Gerard
Stephen Kealoha
Tehani Nunez
Audrey Rocha Reed
Henry Shin
Christine Williams

CAMPAIGN COMMITTEE:
Libby Behn, Chair
Steve Castro
Deanna Davis, Co-Chair
Stephen Kealoha
Lena Staton
Curtis Tom
William Nill

LABOR COMMUNITY SERVICES COMMITTEE:
Alma Aiwohi, HFFG
Lahela Aiwohi, UPW
Steve Castro, ILWU
Chris Chang, HSTA
Brian Cremer, UPW
Deanna Davis, OPIEU
Willy Grieg, OPIEU
Jim Hall, IBEW
Peter Iriarte, MASONs
Abel Kahoohanoano, ILWU
George Kahoohanoano, SHOPO
Willie Kennison, ILWU
Jeff Kihune, HFFG
Eric Nagamine, HSTA
Alton Watanabe, HGEA
Robert Zahl, ILWU

Mahalo Awards 2013-2014

Dedication. Commitment. Selflessness. Each year, individuals and companies that make exceptional commitments to Maui United Way’s campaign are honored with the Mahalo Awards. Congratulations to the 2013-2014 award winners for their dedication and enthusiastic support this season. Please join us in saluting these fine awardees for creating hope for a better tomorrow.

CORPORATE CONTRIBUTOR OF THE YEAR
Alexander & Baldwin, Inc.

CAMPAIGN OF THE YEAR
Maui Electric Company

FOUNDATION OF THE YEAR
Bendon Family Foundation

BANK OF THE YEAR
First Hawaiian Bank

HOTEL OF THE YEAR
Marriott’s Maui Ocean Club

PARTNER AGENCY OF THE YEAR
Women Helping Women

COMMUNITY PARTNERSHIP OF THE YEAR
Meyer Computer, Inc.

CAMPAIGN EXCELLENCE AWARD
Matson, Inc.

CAMPAIGN EXCELLENCE AWARD
Ameron Hawaii

CAMPAIGN EXCELLENCE AWARD
Enterprise Holdings

OUTSTANDING VOLUNTEER AWARD
Michael Dunicliffe
UNDERNEATH EVERYTHING WE ARE, UNDERNEATH EVERYTHING WE DO, WE ARE ALL PEOPLE. CONNECTED, INTERDEPENDENT, UNITED, AND WHEN WE REACH OUT A HAND TO ONE, WE INFLUENCE THE CONDITION OF ALL. THAT’S WHAT IT MEANS TO LIVE UNITED

GIVE. ADVOCATE. VOLUNTEER.

Maui United Way
270 Ho’okahi Street, Ste. 301 Wailuku, Hawaii 96793
808.244.8787 - www.MauiUnitedWay.org