

Maui United Way

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Aloha Maui Nui!

It's been an amazing first few months as Maui United Way's new President and CPO. I'm excited to say that coming onboard to this incredible organization has truly been a blessing for me. I look forward to sharing updates with you all about the great work our partner agencies, corporate and individual supporters, and our team continues to accomplish helping to strengthen all of Maui County.

A bit of background on myself: my wife and I recently fulfilled a lifetime goal of moving to Maui to put down our roots (in more ways than one). We had been living in Sydney, Australia the last two years where I worked with Australian Red Cross in their national offices. It was a great learning experience where I got to see the impacts that can be made on a national and global scale. I absolutely loved my work but both my wife, myself, and our pooches figured there would never be a perfect time to take the risk on our shared dream. We decided to quit our jobs and move to Maui with nothing but a few belongings and no job on the horizon.

We landed on Maui in April, after visiting in years past, we decided on Haiku as an area we were thinking of settling. The next couple of months we got the lay of the land and finally felt at home. That's when I saw the opening for the President and CPO job at Maui United Way. I wasn't planning on going back to work so soon but the role just seemed like a perfect fit and really a dream come true to help our community.

I was lucky enough to score an interview and got to ask the MUW Board Members some tough questions. I realized quickly that their passion and dedication to this organization was what I was looking for. Even though I wore a suit I still got offered the job 😊.

I came into this organization not quite sure what I was getting myself into. I quickly came to the conclusion that MUW has been in amazing hands this last decade. The team that has gotten us to where we are now is truly incredible. The shared knowledge and passion for Maui is palpable. I truly love driving in from Huelo every morning knowing that I get to work in a community that truly cares about each other and lives with the Aloha spirit every minute of every day.

We're working diligently on being able to help the community more and more in a multitude of ways. We couldn't do this without you, our supporters, our volunteers, and our neighbors. Thank you to everyone that has lent a helping hand for so many years. I look forward to working with you all and ask for one favor, can you help us make it better for the next generation?

Mahalo,

A handwritten signature in black ink, appearing to read "Nick Winfrey". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Nick Winfrey

PS – I'm always available to connect and share the work we are accomplishing with our partner agencies. Feel free to reach out at nicholas@mauiunitedway.org or my cell at 808-793-7220.

GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED.

Our Mission is to empower our Maui community through caring partnerships that enrich people's lives.