

Aloha Maui!

As we kick off 2020 here at Maui United Way, we're excited for the next 12 months as we serve Maui Nui. First things first, we are incredibly proud to be announcing our electronic grant application, e-CImpact, is now live! There have been countless hours, sweat, and tears to make this happen. A big shout out to the Maui United Way Partnership committee and staff member Makana Nunes for all of the work put into this.

We have worked diligently to build out the system that will allow all eligible 501(c)(3)'s here on Maui to apply for up to \$30,000 in annual funding. Another big change that has come along with this is that MUW will be funding the selected partner agencies for 3 years! This allows for a long-term investment that will showcase the real, sustainable outcomes our community is looking for.

Maui United Way supports our community in a variety of ways. We're seeing more and more that the community's needs are not being met and there's a need for our County's not for profit sector to do more. For this reason, we're asking the community to take part in our volunteer selection process. This is your opportunity to learn what the sector is working on, who needs funds the most and who'll utilize the resources MUW can provide the best.

The selection committee is one of the most fulfilling and challenging experiences you can have on island. It'll be up to you to decide who is most deserving. This is no walk in the park and will take a lot of effort and analysis to make the best decision. We'll provide the framework and tools but the in-depth analysis and scoring will be up to you and your neighbors. In addition to scoring the applications, you'll also meet with the program and executive directors of some of the most impactful agencies in Maui Nui.

We need your help as we strive to serve those in Maui County that need it most. Will you do "more good" for your neighbors?

Thank you to everyone who has lent a helping hand these past years and we look forward to walking side by side with you as we Live United With Aloha in 2020.

With Aloha,

Nicholas Winfrey, President/CPO of Maui United Way