



# MAUI UNITED WAY - United is The Way to advance and nurture the well-being of our Maui, Molokai and Lāna'i community through impactful, equitable, and sustainable initiatives.

Maui United Way is deeply committed to creating a more resilient community, one that can withstand and recover from future challenges while addressing the root causes of inequality and vulnerability. The recent wildfires have not only intensified the hardships faced by our residents, but they have also underscored the systemic issues that have long plagued Maui County, many of which existed well before the fires.

The high cost of living, especially in terms of housing, has made it increasingly difficult for families to build financial security, leaving many residents vulnerable to displacement. Additionally, a shortage of healthcare providers and inconsistent access to care have left critical gaps in the well-being of our community. Mental health services, already in demand prior to the fires, were further strained as survivors navigated grief, trauma, and the uncertainty of their futures.

At Maui United Way, we recognize that resilience is not just about recovery, it's about addressing these deep-rooted challenges to build a stronger, more equitable foundation for all. We are committed to focusing on systemic solutions that provide long-term relief, especially for our most vulnerable populations. We are dedicated to ensuring that Maui County emerges from this crisis not just restored, but more resilient and better equipped to thrive in the face of future adversity.

## Impact Pillars - Areas of Focus:

- **Olakino – Health Community:** *Improving health and well-being for all supporting programs spanning improving access to healthcare, equity in nutrition and food security, and mental health support and more.*
- **Kūlia – Youth Opportunity:** *Helping young people realize their full potential, from early childhood development to college and career development, cradle-to-career services beyond education alone.*
- **Waiwai Ho'opa'a - Financial Security:** *Creating pathways to a stronger financial future for individuals and families tomorrow.*
- **Ho'omau - Community Resiliency:** *Disaster response and recovery as well as work to address environmental considerations that may aid in prevention.*

Our mission goes beyond disaster relief; we aim to create sustainable change that lifts all of Maui County. Together, we can build a future where our community is stronger, more inclusive, and prepared for whatever comes next.

Scan to give today!

